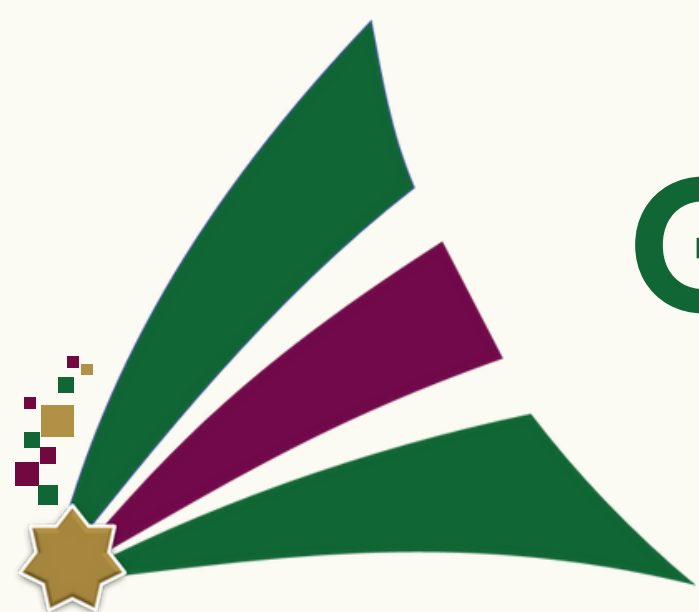


جمعية البنوك في الأردن
Association of Banks in Jordan



GREEN FINANCE FORUM
GREEFIN

GREEFIN 2024

○○○○ Forum

Green Finance: A Strategic Necessity for Banking's Future

Under The Patronage of

H.E Dr. Adel Sharkas – Governor of the Central Bank of Jordan

11 June 2024

09:30 – 03:30

Intercontinental Hotel

Amman–Jordan



f X @ABJinJordan



Jordan Islamic Bank



بنك القاهرة عمان
CairoAmmanBank

بنك الإسكان
Housing Bank

البنك الأردني الكويتي
JORDAN KUWAIT BANK

بنك الاتحاد
Bank al Etihad



البنك العربي الإسلامي الدولي
ISLAMIC INTERNATIONAL ARAB BANK

GREEFIN 2024

○○○○ Forum

Green Finance: A Strategic Necessity for Banking's Future

AGENDA

09:30–10:00 Registration

Opening Remarks

10:00–10:20
H.E Mr. Ammar Al-Safadi – Vice Chairman of Board of Directors of ABJ
H.E Dr. Wissam Fattouh – Secretary General of Union of Arab Banks
H.E Dr. Adel Sharkas – Governor of the Central Bank of Jordan

Key Session: Green Finance, Importance and Trends

10:20–11:00

- **Importance of Green Finance:** why green finance is essential for the future of banking, considering environmental challenges and sustainability goals.
- **Market Trends:** current market trends showing the growing demand for sustainable finance solutions and the increasing integration of environmental considerations into banking operations

Keynote Speaker: Jason Channell

Managing Director, Head of Sustainable Finance, Citi Global Insights

11:00–11:15 Honoring & Trophy

11:15–11:45 Break

GREEFIN 2024

Forum

Green Finance: A Strategic Necessity for Banking's Future

Session 1: Integrating Green Finance into Banking Operations

- **Enabling Sustainable Finance:** A holistic perspective on greening financial sector, drawing from regional and global experiences.

Speaker: Andrius Skarnulis

Senior Financial Economist, Finance, Competitiveness, and Innovation, The World Bank

- **Green Credit Products and Services:** Designing and offering innovative green loan products, investment opportunities, and financial services to meet evolving customer needs, understanding consumer behavior and attitudes.

Speakers:

Jan Ennenbach Senior Advisor Financial Systems Development, GFA Consulting Group

Shada El-Sharif Policy Expert on Green Economy & Deputy Team Leader – GIZ Jordan

- **EBRD's Comprehensive Approach in Accelerating Green Finance:** EBRD's integrated approach to green finance combines green financial products and technical assistance. This approach is embedded in EBRD's commitment to support its Partner Financial Institutions in aligning their operations with the goals of the Paris Agreement, including through the development of Climate Transition Plans.

Speaker: Vincent Duijnhouwer

Head of Green Financial System, Southern and Eastern Mediterranean Region (SEMED)

Q & A

Facilitator: Eng. Ruba AlZu'bi

Levant Climate Energy and Environment Lead, FCDO

01:15–01:30

Break

11:45–01:15

GREEFIN 2024

Forum

Green Finance: A Strategic Necessity for Banking's Future

Breakout Session:

01:30-01:45

- **Green Financing Opportunities for the Industrial Sector**

Speaker: Eng. Maen Ayasrah

Head of Energy and Environmental Sustainability Unit - Jordan Chamber of Industry

Session 2: Green Finance Risk Management Practices

01:45-02:30

- **Integrating Environmental Risk into Credit Assessment:**

Incorporating environmental risk factors into credit risk assessment models to enhance loan underwriting processes and preventing green washing.

Speaker: Mert Dedevas

Regional Director, Frankfurt School of Finance & Management MENA Office

- **Enhancing Risk Governance Structures:** Strengthening risk governance frameworks and internal controls to effectively identify, measure, monitor, and manage environmental and climate risks.

Speaker: Mohamad Amaireh

Head of Financial Stability, CBJ

Q & A

Facilitator: Dr. Rasmi Hamzeh

CEO, Jordan Renewable Energy and Energy Efficiency Fund (JREEEF)

02:30-02:45

Closing

02:45-03:30

Lunch

