



جمعية البنوك في الأردن  
Association of Banks in Jordan

# Jordan Banking Summit 2025

**under the Patronage of H.E. Dr. Adel Sharkas  
Governor of the Central Bank of Jordan**

**Resilience and Innovation in Banking:  
Adapting to a Transforming Economy**



10:00 - 14:00



Saturday 15 February 2025



Association of Banks in Jordan





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# Jordan Banking Summit 2025

## AGENDA

|             |   |
|-------------|---|
| 9:30-10:00  | Reception   |
| 10:00-10:10 | Welcome Remarks<br><i>H.E Bassem Khalil Al-Salem - Chairman of the Board of ABJ</i>                               |
| 10:10-10:20 | Keynote Speech<br><i>H.E. Dr. Adel Sharkas - Governor of the Central Bank of Jordan</i>                           |
| 10:20-11:00 | Global and Regional Economic Outlook: Challenges and Opportunities<br><i>H.E. Dr. Mahmoud Mohieldin</i>           |
| 11:00-11:10 | Q & A   |
| 11:10-11:50 | Exploring the Prospects of Jordan's Economy in 2025 within the Regional Framework<br><i>H.E. Dr. Ibrahim Saif</i> |
| 11:50-12:00 | Q & A   |
| 12:00-12:40 | Banking Trends and Predictions<br><i>Mr. Matt Lawrence</i>  |
| 12:40-12:50 | Q & A   |
| 12:50-13:00 | Closing   |
| 13:00-14:00 | Lunch   |

● ● ● Dress Code: Casual





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## SPEAKERS



### Dr. Mahmoud Mohieldin

Dr. Mohieldin is a distinguished economist with over 30 years of expertise in international finance and development. He is the UN Special Envoy on Financing the 2030 Sustainable Development Agenda and leads a group of prominent experts appointed by the UN Secretary General to promote solutions for resolving the debt crisis. He has served as the UN Climate Change High-Level Champion for COP27.

Previously, Dr. Mohieldin was an Executive Director at the IMF, held leadership roles at the World Bank and was Egypt's Minister of Investment (2004–2010). He has also held prominent academic positions, including Professor of Economics at Cairo University and has received honorary doctorates from renowned universities. Dr. Mohieldin holds a Ph.D. in Economics from University of Warwick and has authored several books and numerous articles in leading journals in the fields of economics and development.



### Dr. Ibrahim Saif

Dr. Saif is a distinguished economist and energy expert renowned for his contributions to public policy, international development, and strategic consulting. Currently an Independent Consultant and board member, he provides strategic guidance across the Middle East and internationally. His career highlights include serving as Jordan's Minister of Energy and Mineral Resources (2015–2017) and Minister of Planning and International Cooperation (2013–2015), as well as holding leadership roles such as Vice President of Manaseer Group and CEO of the Jordan Strategy Forum. In academia, Dr. Saif has been a Senior Scholar at the Carnegie Middle East Center and Director of the Centre for Strategic Studies at the University of Jordan. He has also taught at esteemed institutions like the University of London and Yale University, with a focus on Middle Eastern economies and energy transitions. Dr. Saif has consulted for prominent organizations like the World Bank and IMF. His expertise in energy policy and economic development continues to influence regional and global policymaking.



### Mr. Matt Lawrence

Mr. Matt Lawrence is an accomplished c-suite executive with over 20 years of experience across roles as CEO, COO, CCO, and CFO. He has a proven track record of leading rapid growth, managing multinational teams, and executing successful integrations. Matt thrives in fast-paced, scale-up environments, where he excels at helping founders and organizations unlock their full potential.

Currently, Matt serves as the CEO of RFI, a global financial data and research company. Under his leadership, RFI supports 400 of the world's leading financial institutions by providing insights into the preferences and intentions of personal and business customers. Operating across global markets, RFI gathers data from 500,000 individuals and 250,000 businesses annually, offering a comprehensive view of the financial services industry.

Matt's expertise lies in driving growth, fostering innovation, and delivering strategic value to organizations looking to scale and succeed in competitive markets.

